

## CONTACT

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**LinkedIn** ↗

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**Portfolio** ↗

[araikmovsession.com](https://araikmovsession.com)

## SOFTWARE SKILLS

Figma 

Illustrator 

Photoshop 

InDesign 

After Effects 

Premiere Pro 

Blender 

HTML / CSS 

AI tools 

## WORK HISTORY

### Wine Merchant

Wine Rack, Arterra Wines

Toronto, 2019 – 2022

## STRENGTHS

Collaborative and curious

Asks questions early

Prototypes quickly

Refines with intent

## INTERESTS

Lateral-thinking puzzles

Home cooking

Soccer and basketball

PC gaming



# Araik Movsession

INTERACTIVE MEDIA DESIGNER

I've always been drawn to the space between how something works and how it feels. I'm an interactive media designer focused on brand strategy and identity.

## RELEVANT EXPERIENCE

### 01 Brand strategy and visual identity

- / Builds identity systems: mark, palette, type and guidelines
- / Turns research into campaign strategy and SMART objectives
- / Reads brands through archetypes, personality and mission

#### PROJECTS

AM identity system · Player 2 pitch for Nintendo ·  
The Daily Grind brand guidelines

### 02 UX and UI design

- / Designs high-fidelity, WCAG-compliant app screens in Figma
- / Maps AR user journeys and storyboards, then prototypes with props
- / Resolves navigation and flow conflicts before developer handoff

#### PROJECTS

NaturCycle app · Grandma's Kitchen · 360° colour app ·  
UX capstone

### 03 Motion graphics, 3D and video production

- / Animates logos and posters in After Effects for GIF and MP4
- / Models, lights and animates 3D scenes and turntables in Blender
- / Edits social campaign videos and demo reels in Premiere Pro

#### PROJECTS

AM logo animation · Equinox Event moving poster ·  
Isometric room · Island house · Demo reel

### 04 Front-end development and creative coding

- / Builds web apps that pull live data from APIs, such as NASA's
- / Codes study apps with lessons, practice quizzes and mock exams
- / Turns brand systems into reusable, accessible web components

#### PROJECTS

NASA APOD app · G1 study app · AM design system

## EDUCATION

### Interactive Media Design

Seneca Polytechnic

2025 – 2027

### McMaster University

Life Sciences

2013 – 2018